

FidMe 4.4.0 update The coupons centre is live!

The coupons centre is now available on iPhone and Android with the FidMe 4.4.0 update. Hundreds of coupons are available within the application. No more coupons to print, discount are made directly on the receipt, at the checkout, via cashback or only by showing the mobile to the cashier!

The first coupons flows are available on FidMe French Market thanks to an **exclusive partnership with Catalina's C Wallet** (Soon available in other countries!). After connecting FidMe to C-Wallet application, coupons are displayed in the associated loyalty cards and in the coupons center. Hence, the user only sees the coupons associated with its registered cards, no spam, no useless information!

From now, the offers are displayed on retailer's loyalty cards as Monoprix, Auchan, Leclerc, etc. But not only! With FidMe **Premium services, small businesses and franchises** can also create their coupons and push them to their cardholders. So, FidMe offers a 360° loyalty system, which allows creating and managing a mobile loyalty program and smart coupons.

With the coupons centre, FidMe offers to shops, franchises and coupons providers a new media to release efficiently coupons and reach a large number of users.

Also included in 4.4.0 FidMe update, the **iOS7 compatibility** and a new language, **Armenian**, in addition to the 18 available languages in the application.



About FidMe

FidMe, developed by Snapp' (Bordeaux), is the European leading mobile loyalty wallet application. Free and with no ads, FidMe is compatible with every smartphone. FidMe allows registering all the traditional loyalty cards but also stampcards from local shops. Thousands small businesses, franchise networks and renowned retailers (Monoprix, Marionnaud, AccorHotels, Mezzo di Pasta, McDonald's, Quick, Columbus Café, etc.) have joined the service. FidMe has nearly 2.5 million users, 4.200 loyalty cards, 14 million dematerialized cards. www.fidme.com

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