

FidMe new website is live! Premium services for small businesses coming soon...

Busy back to school time for FidMe, the European leading mobile loyalty wallet application! With nearly 2.5 million users, FidMe releases a new website and announces Premium services for stores, franchises and retailers. Also coming soon, the mobile app update, promising to shake up mobile loyalty practices...

The new FidMe website, (**responsive design**), has been completely redesigned for a more comfortable experience, whatever the device, and a crystal clear comprehension of our services, for both end users and professional.

Released at the same time: the **FidMe blog**. Users and visitors will find last news, possibility to react, Frequently Asked Questions and press publications about FidMe.

The website launch matches the announcement of **new services, for professionals (stores, franchises, retailers)** who want to deploy their loyalty programs on mobile phones through FidMe. These Premium services, presented on the website, allow to manage notified coupons campaigns, more detailed analytics, tools for more visibility,... and lots of others advantages to **stimulate customers loyalty. Everything will be detailed in few days!**



About FidMe

FidMe, developed by Snapp' (Bordeaux), is the European leading mobile loyalty wallet application. Free and with no ads, FidMe is compatible with every smartphone. FidMe allows registering all the traditional loyalty cards but also stampcards from local shops. Thousands small businesses, franchise networks and renowned retailers (Monoprix, Marionnaud, AccorHotels, Mezzo di Pasta, McDonald's, Quick, Columbus Café, etc.) have joined the service. FidMe has nearly 2.5 million users, 4.200 loyalty cards, 14 million dematerialized cards. www.fidme.com

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