

FidMe, Samsung's partner for Gear S2 launch

FidMe was presented by Samsung among one of the main shopping applications on its latest watch, the Gear S2.

During its Keynote at the IFA 2015 at Berlin, FidMe was presented by Samsung **among other applications like Uber and Samsung Pay** and will be available at the Gear S2 launch, in October.

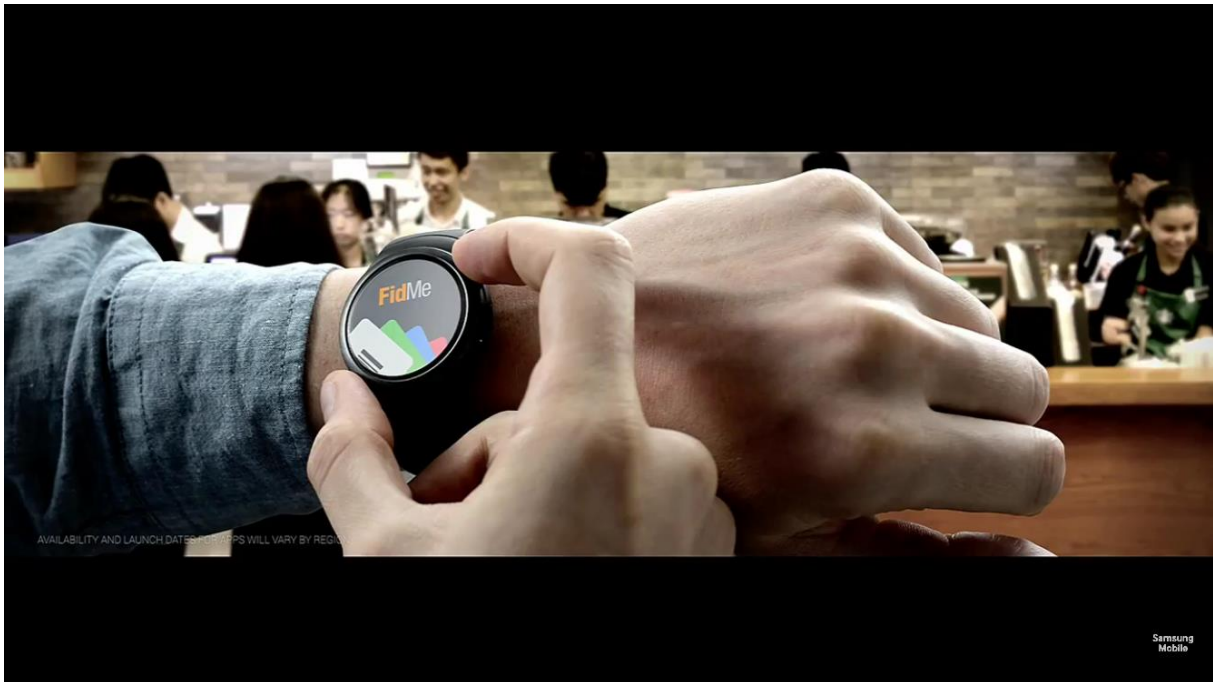
With FidMe on the Gear S2, **loyalty cards and coupons are on the wrist!** Users just have to display the barcode or QR code of their cards or coupons, and **make it scan at the checkout to get loyalty advantages.** The Gear S2 will display also FidMe notifications.

With its round interface and its rotative ring for navigation, applications and notifications are more easily accessible.

Easy to use for customers, and a way for stores and retailers, who have digitalized their loyalty program and are displaying offers in FidMe, **to get closer to their clients.** They can be notified about offers when they are passing by the stores, directly on their watch!

[Watch the Keynote](#)





About FidMe

FidMe, developed by Snapp' (Bordeaux), is the European leading mobile loyalty wallet application. Free and with no ads, FidMe is compatible with every smartphone. FidMe allows registering all the traditional loyalty cards but also stampcards from local shops. Thousands small businesses, franchise networks and renowned retailers (Monoprix, Marionnaud, E.Leclerc, AccorHotels, Mezzo di Pasta, McDonald's, Quick, Domino's Pizza...) have joined the service. FidMe has over 3.7 million users, 6.500 loyalty cards, 18 million digitalized cards.

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